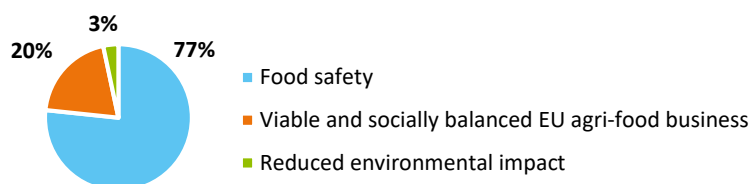


A3.8 Policy actor: Import/export companies

In today's globalised economy, diets have undergone massive transformations in terms of ingredients and cuisines' diversity. Global migration, travel and communication have created a large range of new gastronomies and an increased demand for ingredients coming from a much wider number of countries. Hence, import and export companies have seen their importance throughout the food system substantially increased by such **globalisation of diets**, and therefore act as important food policies' primary targets. However, **local food supply chains** connecting local suppliers with local consumers – and therefore cutting out some of the intermediary stages that are typical of conventional and longer supply chains – could resize the importance of import and export companies' role in the long run, provided that consumers' awareness of sustainability and fairness continues to increase.

Proportion of import/export companies-targeted mapped policies by GOAL

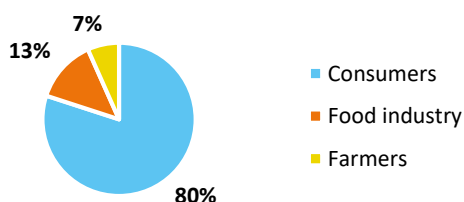
Nutrition and **equity** do not seem to be addressed by food policies targeting import/export companies.



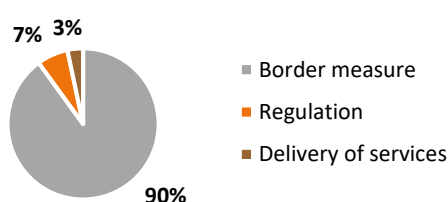
Could any policy better regulate the trade of unhealthy food products?

With the rise of international commodity trade, European importing nations source food supply also from small producers in less developed countries, who are less accustomed to meeting strict requirements on food certification, labelling and quality. *How is it possible to harmonise possible discrepancies while maintaining fair relations with exporting countries having less consistent trade standards?*

Proportion by ULTIMATE BENEFICIARY



Proportion by INSTRUMENT



Despite the increasing presence of labels addressing products' sustainable and fair production, still there are no specific **labelling measures** that provide consumers with precise information on how products are transported, thus making it difficult to assess their eco-friendliness.

Should the EU elaborate a common labelling framework on ingredients' transportation to be included in the existing range of labels on food products?